

Wakefern Global Data Synchronization Initiative

Wakefern has endorsed the Global Data Synchronization Network® (GDSN ®) to synchronize product information. The GDSN uses global industry standards to ensure the most efficient and effective exchange of item information between trading partners. Wakefern invites its entire trading community to realize benefits such as improved logistics, more accurate purchase orders, improved invoice matching, and better replenishment and in-stock levels. Please click on the links below to access additional information and resources regarding this initiative:

[Strategic Vendors Letter.pdf](#)

[Implementation Guide.pdf](#)

[Data Quality Tri-Fold.pdf](#)

[Data Synchronization Solution for the Small Supplier.pdf](#)

[Data Sync Vendor Fact Sheet.pdf](#)